

INVITATION TO TENDER

Announced by

STEENSSEN Aps
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Contract agreement framework for partnership in growth

STEENSSEN Aps CVR-nummer 40961267
Peter Bangs Vej 17
7600 Struer
Company registration from 25.11.2019

STEENSSEN is a start-up established as one of the front runners of Soundhub Danmark (SHD) which is the world's first international sound technology and innovation environment. SHD took over the development wing of the Bang&Olufsen complex in Struer when the later moved its production abroad.

STEENSSEN designs and develops quality hifi products for use with tv's and larger screens, so-called soundbars. At present STEENSSEN is in the process of developing a Danish-produced HiFi product with a focus on design, quality, and sustainability through modularization for replacement and upgrading, to extend the lifespan compared to a traditional product.

STEENSSEN needs to expand and strengthen the team and find the right combination of skills. From the consultations achieved under previous Feasibility Voucher, STEENSSEN is now able to proceed to the next stage of establishing the legal commercial framework for future growth.

STEENSSEN is therefore applying for an extension of the Feasibility Voucher to allow for:

- 1 Guidance on how to prepare the best contractual agreement with skilled experts.
- 2 Advice on the text for company partnership agreements, which will allow STEENSSEN to thrive commercially.

From the previous round of consultations funded by the Feasibility Voucher we have established several milestones. Analysis results of the current STEENSSEN team show that there is recognition that the present group has developed a sound product design foundation and marketing system and is competent in SEO. Tenders are invited for the next stage.

The KPI's for this project will be linked to the two above parameters. These depend on the interest level IRL. In either case, the success parameters will be the establishment of viable guidance on the main pointers for verbal negotiation as well as advice and guidance on the optimal content of future contractual agreements.

Frederick Rickmann
23. 11 2022

Deadline for submission of tenders: 13-12-2022

Amount limit: 75.000,00 DKK excl. VAT

Submit tender



Erhvervshusene



Danmarks
Erhvervsfremmebestyrelse